

probiotics

The Probiotic Issue

Why We Nourish Our Bodies With Probiotics

by the Creator of In-Liven & Fast-Tract, Czerral

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Why We Nourish Our Bodies With Probiotics

Czerral reminds us why In-Liven & Fast-Tract are so important to our health and wellbeing

The most important secret to good health is to unlock the body's potential to heal itself. With our understanding of the different philosophies of the body we must focus upon the immune system and assist it to evolve to its highest potential.

For the immune system to reach this potential it must have raw materials in the form of organic nutrients at its disposal. Ideally these organic nutrients would come from whole foods grown in organic soils because the quality of any plant is a reflection of the environment it is grown in.

The immune system is so intelligent it recognises the difference between manmade biochemical nutrients and natural ones produced by the body's own cells or found in nature's whole foods.

The body reacts in a form of shock to manmade nutrients which it identifies as a 'foreign substance'. Foreign substances cause the body to shut off other parts of the immune system, particularly in the stem cells where the basic building blocks of healthy new cells are spawned. Therefore the potential for future repair of damaged cells is compromised.

To actualize the potential of the immune system we must first address the needs of the body in relation to bacteria. The balance of good bacteria and what has been labelled as 'bad bacteria' must be in a ratio of 85% good and 15% bad.

Once this most important ratio falls out of balance, disease manifests in the body and overwhelms the immune system.

Most holistic practitioners agree that disease begins in the colon. Once putrefactive bacteria take hold in the bowels all kinds of toxic materials are released into the body environment. Bad bacteria imbalances allow fungus and yeast to cross these important lines of balance resulting in candida and thrush.

Antibiotics found in drug therapy and in the meat and foods we eat destroy the important balance of bacteria in our body.

The air we now are forced to breathe in the world's cities has over 600 toxins that also affect this balance. Birth control pills, heat, cold, preservatives found in most foodstuff, salt, alcohol, colas, fluorides, and chlorines, just to name a few, also destroy or compromise this delicate balance of bacteria in the gut!

So - we need to adjust the bacteria balance in our intestinal tract and then saturate the body with a broad spectrum of whole food organic nutrients. We must learn to replace the good bacteria on a daily basis. If this is not done then no matter what remedy, therapy, diet or drug is used, it is all for naught!

Czerral



Label Changes: In-Liven & Fast-Tract



Beginning immediately, there will be significant changes to the labels on your In-Liven certified organic probiotic superfood and on Fast-Tract gluten free probiotic liquid. Before we explain what these changes are and why they've been made, we want to stress that no changes have been made to the formula in either case. Absolutely nothing inside the package has altered. These are absolutely the same products you've been receiving from Day One, produced according to precisely the same process. The only changes being made are in how we present the product to you – and the world.

A message from Czerral

Following his recent broadcast, the inventor of those two products, Czerral, has summed up the changes in this way:

There were certain problems to be faced :

1. Since In-Liven and Fast Tract are sold in many different countries, it was necessary to find a standard label format that would be acceptable to everyone.
2. Codex Alimentarius will be implemented on Dec 31, 2009. This will set new regulations that will affect labelling in 176 nations worldwide.
3. The push in the probiotic industry is towards genetically modified bacteria so that they can easily be identified.
4. The names of bacteria species are in a process of change. For example: Sporogenes has been named Bacillus Coagulans. There are now moves to group the other 12 bacilli under just three categories. These are: lactobacillus acidophilus, lactobacillus delbreukii and bifidobacterium bifidum.
5. New regulations under Codex Alimentarius will require that all ingredients must stay just as they were the day they were bottled until they reach the 'use by' date that appears on the packaging. This is okay for synthetic or genetically modified products. But organic natural products change as they age. We see this with colour and taste change in our products.
6. Many testing labs lack the proper equipment or protocol for testing natural food products and are set up only to test man made synthetic products. Many lack the understanding and protocol of how to test natural products.

Here is how we found a solution

We hired a label consultancy... Over the last several months they have looked at all the new regulations and changes in the various countries. They then came up with various recommendations.

For example, they strongly recommended that we no longer list the bacteria and yeast under the title 'ingredients'. They suggested we should list instead 'naturally occurring bacteria and symbiotic yeasts'.

Simply by doing this we are eliminating the problems that may be associated with label laws from varied regulations in various countries. And of course, these are problems that can interrupt the flow of sales.

Another recommendation made by the labelling consultancy was that we should describe the Flora Ferm process. The purpose of this is to clearly illustrate how we ferment all the ingredients, using the bacteria in the process.

I sincerely hope this clarifies any questions you may have as to why we are changing the label format for In-Liven and Fast-Tract. But if not, or you need an answer to some other associated query, please email me via support@miessence.com

Kindest regards to all

Czerral

In-Liven: The Superfood That Changes Lives

Of all the grateful letters and testimonials we receive at ONEgroup – and there are plenty of those – it's In-Liven that generates the most incoming mail. It seems that people at all ages and stages of life are gaining benefits from their daily dose of this probiotic superfood with its powerful combination of 26 pre-digested wholefoods and the complete Lactobacillus family of good bacteria.

Here's what some of them have had to say recently:

Improvement in childhood eczema

A client purchased some In-Liven for her 5 year old boy, Dean, who has had eczema since the age of 3 weeks. He is now taking 1 teaspoon twice a day. The amount of itchy skin covering his body has gone from 95% to 5%; his stomach pains have gone; his dark rings under his eyes are gone and his mother says for the first time in his life his skin has a glow to it. She is delighted.

Jacquie McGuire



T-cell increase for leukaemia patient

...we decided to start taking In-Liven once, every morning... Joe was diagnosed with leukaemia 3 years ago and needs blood tests every 6 months... In June, Joe had his blood test and when we went in to hear the results the Doctor said there had been a remarkable increase in his T-Cell Count. He said 'What have you been doing differently?' We looked at each other, and then realized, it must be the In-Liven. The Doctor told us 'Well, whatever it is, keep doing it. This is the kind of result every AIDS patient around the world looks for, an increase in their T-Cells'.

Leonie B. Cornubia, QLD

Praise from a naturopath

Naturopaths have long been aware of the importance of gut integrity to the health of the body. I have had the opportunity to compare In-Liven Probiotic powder to the other brands in the market place and found it to be of superior potency, with bowel and general health improvements within days of the clients commencing with the product. Most have already tried the long list of over the counter probiotics with variable results. I have now started recommending In-Liven for general health maintenance.

Karen CMD. Gold Coast, Qld

Chronic Fatigue Syndrome breakthrough

I have had Chronic Fatigue Syndrome (CFS) for several years now and was ready to give up hope of ever leading a 'normal' life again. Within a week of taking In-Liven I feel like I'm walking on air! Thank you SO much for giving me my life back. I can't stress enough how much I believe everyone in the world should take this stuff - my whole family takes it because there's something in it for everyone!

Tracey P. East Maitland, NSW.

Irritable bowel syndrome - amazing results

My health practitioner recommended I take your certified organic all natural In-Liven probiotic formula after I had tried many ayurvedic and naturopathic remedies, colonics and fasts for irritable bowel syndrome without success.

Within a few days of taking In-Liven I was able to detect a noticeable improvement in my energy level and my tummy seemed less bloated and upset. After 3 months intake, I knew I was on the road to recovery. My naturopath then checked me on his Vega machine and was amazed at the turnaround. To this day I continue to make good progress.

April C. Ocean Shores NSW

In-Liven – The Superfood That Changes Lives (continued)

Health revival for aging man

I bought my dad some In-Liven: he has been sick for quite a while. I did not see him for 2 weeks and when I did see him, his face colour had totally changed. Instead of grey, it was plump and pink. Even one of his 75 year old cronies told him he was looking great. Men never notice this stuff, amazing...

Clare B. Pyrmont, NSW.

Bowel cancer

My dad had a partial bowel removal because of cancer in and had a temporary colostomy bag which normally would come out between 3-6 months after surgery. I got him started on In-Liven when he came home and when dad went for a check-up to see how his bowel was healing they found it had healed up very well and no abnormalities were found. Last Saturday dad had the colostomy bag out only after 2 months and 2 weeks. Thank you for creating In-Liven, it has helped me and my family very much. (Anon.)

From an immunologist

Your probiotic is one of the best on the market - it not only works but also is 'patient/user' friendly. I have been working with 'guts' for over 30 years and I recommend your product to any and every Practitioner I know. Your company's service, customer service, and attention in general is excellent. Again, one of the best I have experienced for all round excellence and quality. Thank you.

D. A. Wood (Immunologist). Southport, QLD. Australia

Chronic Fatigue Syndrome

I also can't thank you enough for the In-Liven powder and the informative and interesting CD. I have had Chronic Fatigue Syndrome (CFS) for several years now and was ready to give up hope of ever leading a 'normal' life again. Within a week of taking In-Liven I feel like I'm walking on air! Thank you SO much for giving me my life back. I can't stress enough how much I believe everyone in the world should take this stuff - my whole family takes it because there's something in it for everyone!" Tracey P. I would like to thank you for creating In-Liven. It has and still is assisting me to regain my health. I met with my specialist on Tuesday (I have a benign pituitary tumour that in the past has created havoc with my hormones), and since the majority of symptoms are now under control (through taking In-Liven), the specialist does not believe that I need any further medication. I still need to have a couple of tests done in order to assess if there is anything hidden, but if all is ok then I no longer need any form of medication. My hope/theory (which you confirmed again to me in your conference call) is that through giving my body what it needs it will overcome this situation itself, and the tumour will become inactive. (I've tried several methods over the last 12 months; the most successful in the shortest time has been with In-Liven.) (Anon.)

Reflex Sympathetic Dystrophy

As for the In-Liven, it is fantastic! My husband suffers from a disease called RSD-Reflex Sympathetic Dystrophy, a severe chronic pain disease that has affected our lives for years. Since he has been taking the In-Liven his energy level has increased and he seems to be able to sleep for more than an hour at a time. Thank you for such terrific products! (Anon.)

The testimonies provided in this newsletter should not be construed as personal medical advice or instruction. No action should be taken based solely on the contents of this newsletter. Readers should consult appropriate health professionals on any matter relating to their health and well-being.



Bank Account Changes

Important notice to all Australian Representatives from ONEgroup Finance

ONEgroup Finance Department would like to advise Representatives in Australia that ONEgroup has recently changed bankers from the Commonwealth Bank to the National Australia Bank (known as the NAB).

All former accounts have now been closed. If you are an Australian Rep who places orders by faxing or emailing Customer Service and you pay for your order via direct debit to our sales bank account, you will now need to obtain the new details.

Please contact the company via email finance@mionegroup.com to obtain the new account details.

Sorry if this change causes you any inconvenience. But as with other recent changes, this is a carefully considered move made for the benefit of everyone involved with ONEgroup.

Organic Certification

Recent label changes clarify the Organic Certification labelling issue

It is with much disappointment we still notice many products on the shelves are misleadingly labelled 'organic' without certification. We've always prided ourselves with being very honest and accountable with the claims we make, and the clarity of our labels.

In the interest of further simplification of our labelling, we are removing any reference to 'Certified Organic' and 'Organic' from the miessence® bodhi leaf logo.

- Certified Organic products will state 'Certified Organic' in the name of the product.
- Products without Certified Organic status will not mention 'organic' on the front of the label.
- For all products, applicable Certified Organic ingredients are indicated in the ingredient listing.

Please see the labels below to illustrate the changes we are making:

Certified Organic products: the words 'certified organic' are now part of the product name:

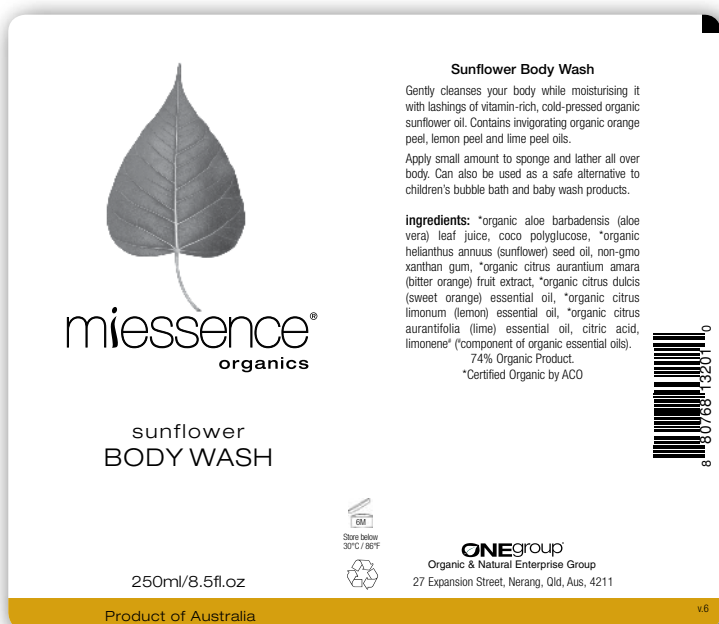


Superseded Balancing Cleanser label

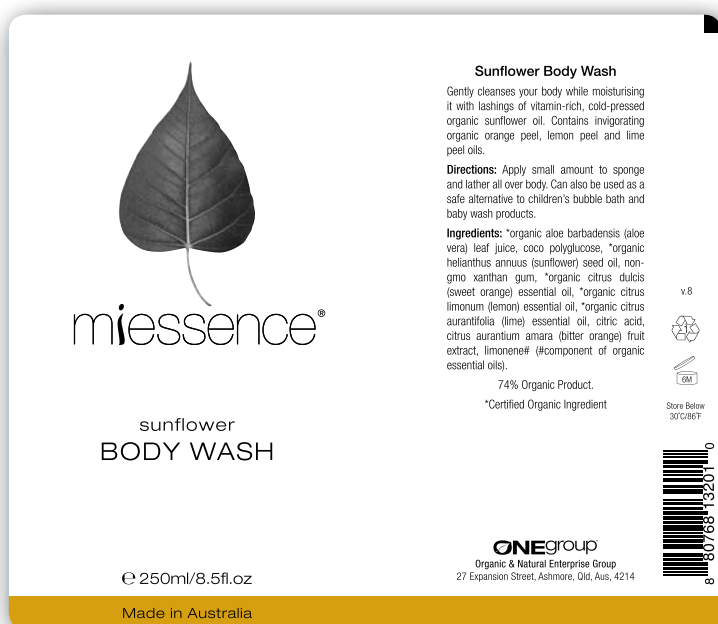


Current Balancing Cleanser label

Other products: Reference to organics has been removed from the miessence logo:



Superseded Sunflower Body Wash label



Current Sunflower Body Wash label

Packs With A Purpose

Batching together Essential Oils packs with a purpose is a great way gain multiple orders

Essential oils have many therapeutic uses. Each individual oil can be effective in providing organic answers for a wide range of health complaints. But in spite of this versatility, owning just one or two oils is limiting. Oils are meant to be used synergistically with each one adding strength and scope to the others. At home, you can use as few as five essential oils to build a basic 'natural medicine chest' that will handle any basic home health or first aid situation - from burns to bronchitis, coughs to candida, hangovers to muscle strain.



And we're here to make it easy for you!

We'll start with the basic organic first aid kit, a must for every family home.

Tea Tree

Called a 'medicine cabinet in a bottle', tea tree is effective against bacteria, fungi, and viruses and stimulates the immune system. Studies show that the presence of blood and pus from infection only increase tea tree's antiseptic powers. Anti-inflammatory, antiviral, antibacterial, antifungal; destroys parasitic infections, encourages the healing of wounds, clears lung and sinus congestion, stimulates immune system. More powerful than carboic acid – yet totally safe.

Uses: use in compresses, massage oil, and washes to fight all sorts of infections, including herpes, shingles, chicken pox, candida, thrush, flu, cold, and those of the urinary tract.

Cuts and scrapes:

2 drops lavender

2 drops tea tree oil

100 ml. of warm water (about 20 teaspoons)

Wet a cloth, wring and bathe the affected area several times a day.

Eucalyptus

Antibacterial, antiviral, clears mucous from the lungs; as a liniment, relieves rheumatic, arthritic, and other types of pain. Eucalyptus oil is another plant essence that has proved its worth in scientific laboratories.

Uses: for coughs and colds, respiratory problems, in sickrooms and to repel insect pests. It also removes hard to shift labels (and chewing gum) from just about anything.

Chest congestion:

8 drops eucalyptus

4 drops oregano

4 drops lavender

4 drops tea tree

Use as a massage for upper chest and back. You can also place a couple of drops of this blend onto a tissue and inhale. Do this a couple of times each hour but don't overdo it.

Lavender

Antibiotic and antiseptic, lavender is the most widely-used essential oil in the world due to its extreme versatility and haunting fragrance.

Uses: Irritations and burns, headaches, fainting, insect bites, and as a sedative.

To treat minor household burns: It's recommended you run cold water over the site of a burn for at least 10 minutes.

5 drops lavender

1 drop peppermint

Soak clean gauze or similar in this mixture, wrap the burn, cover it with cling wrap and chill the site with an icepack. Repeat the application every 2 hours for 24 hours (12 times) without removing the gauze.

Peppermint

Anti-inflammatory; relieves pain, muscle spasms, and cramping; relaxes the nerves; kills viral infections; decreases gas and indigestion; clears lung congestion; reduces fever.

Uses: flatulence, indigestion, tummy upset, nausea, colic, headache and fatigue. It even keeps mice and fleas away!

Tummy pain and flatulence:

2 drops peppermint

2 drops lavender

in 5ml oil and massage in clockwise motion over abdomen

Oregano

A super-potent anti-bacterial, anti-fungal, anti-parasitic, antioxidant and anti-inflammatory.

Uses: use for fighting yeast, fungus (skin and blood-borne), knocking out allergies, hay fever, and sinusitis, stopping infections (cold and flu) and inflammation.

Back pain and inflammation:

10 drops lavender

6 drops oregano

6 drops peppermint

3 drops eucalyptus

Blend into 30ml (1 fl.oz) of carrier oil and use to massage the painful area.

Need more recipes using these oils? Find them [HERE](#)



ONEgroup® north american STRATEGY & TRAINING SUMMIT

Rousing schedules!

The North American Strategy & Training Summit is set to start changing lives the weekend of October 10 - 11, 2009 in Chicago. Early bird discounts have ended. But this is still a terrific value-plus event at just \$197 per person. Presenters for this dynamic, informal, roll-up-your-sleeves, brainstorming summit have begun revealing the details of their provocative schedules.

Just look what's in store from Alf

Innovative, enigmatic and always-thought provoking ONEgroup Director Alf Orpen will throw down the gauntlet to all Representatives in a no-holds-barred forum on the ethical application of 'the ONE right principle'.

Here's a taste of what Alf has lined up to arouse and motivate Representatives at the Chicago Summit:

You can want to do the right thing.

And you can want to do it for the right reason.

But if you don't apply the ONE right principle, you may not get the results you want.

By applying the ONE right principle you'll shine a light on the detail rather than finding the devil in it.

Marketing Manager Ron Tracy is all about Preferred Customer care

Ron will share with you loads experience of the marketplace to bring you loads of new ideas on how to make the most out of relationships with your Preferred Customers. You'll begin with some serious profiling. Using multiple sources of data you can paint an accurate demographic picture of your Preferred Customers based on these key drivers:

- **most popular products**
- **frequently asked questions**
- **average order size**
- **frequency of ordering**
- **lifetime value**

Then the real fun begins as Ron teaches you how to play with fire! You'll learn a simple four-step approach to building a 'marketing fire' to ignite your business.

How to: • **find the driest tinder**

- **strike it with a match**
- **fan the flames**
- **save the coals**

Intriguing? You'd better believe it. But Ron is saving the best till last as he walks you through the 7 hidden reasons why your customers leave.

It's an agenda to engage and stimulate you.

Register today and make your plans to join us for the most inspiring and empowering ONEgroup event ever!

<https://www.regonline.com/NAoctober2009>



New Advertising Code To Crack Down On Greenwashing

Australia's advertising industry is finally cracking down on greenwash, with the Australian Association of National Advertisers publishing an Environmental Claims in Advertising and Marketing Code.

While not saying as much, the Association (AANA) has made it clear that the code is designed to stop advertisers misleading the public with bogus claims about the green-ness of their products. In its official statement announcing the code, the AANA said it aims to ensure "marketers apply rigorous, industry-wide standards when they make environmental claims in advertising or marketing communications."

The code states that claims made about the environment "shall not be misleading or deceptive or be likely to mislead or deceive." Furthermore, the code prohibits these claims from being "vague, ambiguous or unbalanced."

Claims should be "supported by evidence that is current and reflects legislative, scientific and technological developments", and have to be presented "in a manner that can be clearly understood by the consumer."

Read the full story: <http://www.gmagazine.com.au/news/1567/new-advertising-code-crack-down-greenwash>



Eliminating Labeling Fraud in Organic Personal Care Products

Calling it 'the victory of the week' the US-based Organic Consumers Association (OCA) has released the following welcome report. It reads: 'A committee of the USDA National Organic Standards Board wants to 'Solve the Problem of Mislabeled Organic Personal Care.'

The Organic Consumers Association is very encouraged by the committee's proposal to make sure that any use of the word 'organic' on a personal care product is backed up by third-party certification to USDA standards for products that are 'USDA Organic' or 'Made With Organic Ingredients.'

This is what OCA's Coming Clean campaign has been pushing the USDA to do for the last 5 years. Unfortunately, the USDA has been hostile to the idea and even USDA Deputy Secretary Kathleen Merrigan, an advocate for organic agriculture, has resisted consumer pressure on this issue.

So, the long struggle for USDA enforcement of organic standards in personal care continues. But this also promises to be somewhat bigger than just a baby step forward. If you are interested in adding your support to this latest push for more honest labelling, you can go to its website and put your name to a support document.

The next step is getting the full NOSB to adopt the committee recommendation. The deadline for sending comments to the NOSB in advance of their November 3-5 meeting is October 19, 2009. Click the link below to submit a comment:

<http://www.ams.usda.gov/AMSv1.0/ams.fetchTemplateData.do?template=TemplateC&navID=HowToPetitionTheBoardNOSBHome&rightNav1=HowToPetitionTheBoardNOSBHome&topNav=&leftNav=&page=NOFilingaPetition&resultType=&acct=nopgeninfo>

Watchdog Receives Record Greenwash Complaints

The annual report from the Advertising Standards Agency (ASA) shows that in 2007 the ASA received 561 complaints about environmental claims in 410 adverts, compared with just 117 complaints about 83 adverts the year before – a more than fourfold increase. The ASA has already censured several high-profile companies including Suzuki, Shell, Ryanair and Toyota for the practice of "greenwash" – where companies are found to have misled consumers on their environmental practices as a business or of the particular benefits of a product or service.

A complaint against the oil giant Shell was upheld by the advertising watchdog last year over a press advert that showed refinery chimneys emitting flowers.

Environmental lobby group Friends of the Earth was among those who complained about the advert, which ran with the slogan, "Don't throw anything anyway. There is no away."

Friends of the Earth said the ad's central image - of refinery chimneys spewing out flowers - misrepresented the environmental impact of Shell's activities.

Read the full story: <http://www.guardian.co.uk/environment/2008/may/01/corporatesocialresponsibility.ethicalliving>

Webinars, Calls & Events

Webinar: Retailing with ONEgroup

This webinar will contain all the information necessary to pass our online Retailing with ONEgroup Test which will be compulsory to participate in the program. Copies of the new Retailing with ONEgroup Policy and Procedures Manual and Terms & Conditions will be woven throughout the webinar content. A top 20 retail products list will also be sent to help focus the webinar product segment on the most popular retail products only.

Webinar URL - <http://onegroup.acrobat.com/workingwithretailers/>

Region	Date	Time
Australia	Tuesday 29 September	11:00am - 12:00pm (AEST Brisbane)
Europe	Tuesday 29 September	2:00am - 3:00am (BST London)
North America	Monday 28 September	6:00pm - 7:00pm (PDT Los Angeles)

Conference Call: About In-Liven & Fast-Tract with Czerral

This call is a fantastic opportunity to find out all you need to know about the probiotic super food In-Liven and our gluten free liquid probiotic Fast Tract from the creator himself.

US Telephone number + 1 712 775 7100 Pin: 218471 #

Region	Date	Time
Australia	Wednesday 30 September	11:00am - 12:00pm (AEST Brisbane)
Europe	Wednesday 30 September	2:00am - 3:00am GMT (London)
North America	Tuesday 29 September	6:00pm - 7:00pm (PDT Los Angeles)

Webinar: Product FAQ with Narelle Chenery

Everything you ever wanted to know about the miessence® products, from the creator Narelle Chenery. Please submit questions in writing, prior to the event, so Narelle can answer as many questions as possible. Email your questions to events@mionegroup.com. This is the sort of training that gives you a leading-edge in the market-place. Not to be missed!

Webinar URL - <http://onegroup.acrobat.com/eventwithnarelle/>

Region	Date	Time
Australia	Thursday 1 October	11:00am - 12:00pm (AEST Brisbane)
Europe	Thursday 1 October	2:00am - 3:00am (BST London)
North America	Wednesday 30 September	6:00pm - 7:00pm (PDT Los Angeles)



Webinar: MiSales Processes with Bill Lee-Emery

Bill Lee-Emery will take you through more MiSales processes, based on Michael Oliver's success, using our new webinar tool. This webinar will allow you to ask all your questions. MiSales - Very helpful in turning a interested person into a customer or new representative! Learn the tools to do this.

Webinar URL - <http://onegroup.acrobat.com/misales/>

Region	Date	Time
Australia	Thursday 8 October	11:00am - 12:00pm AEST (Brisbane)
Europe	Thursday 8 October	2:00am - 3:00am BST (London)
North America	Wednesday 7 October	6:00pm - 7:00pm PDT (Los Angeles)

Conference Call: Basic Training and General Strategy Q&A with Bill Lee-Emery

A perfect opportunity for new representatives to have their questions about basic training and general strategy answered. Senior Executive Bill Lee-Emery will take your questions and answer with all the knowledge you need to get you started. Are you a new representative? Perfect change to ask all your questions.

US Telephone number + 1 712 775 7100 Pin: 218471 #

Region	Date	Time
Australia	Thursday 15 October	11:00am - 12:00pm AEST (Brisbane)
Europe	Thursday 15 October	2:00am - 3:00am GMT (London)
North America	Wednesday 14 October	6:00pm - 7:00pm PDT (Los Angeles)

Webinar: MiSpa - Working Outside the Box with Jo Doyle & Steph Hopkins

Join our MiSpa champions as they share how to join representatives through MiSpa parties. It's easier than you think!

Webinar URL - <http://onegroup.acrobat.com/mispa/>

Region	Date	Time
Australia	Friday 16 October	11:00am - 12:00pm (AEST Brisbane)
Europe	Friday 16 October	2:00am - 3:00am (BST London)
North America	Thursday 15 October	6:00pm - 7:00pm (PDT Los Angeles)

Webinar: Retailing with ONEgroup

This webinar will contain all the information necessary to pass our online Retailing with ONEgroup Test which will be compulsory to participate in the program. Copies of the new Retailing with ONEgroup Policy and Procedures Manual and Terms & Conditions will be woven throughout the webinar content. A top 20 retail products list will also be sent to help focus the webinar product segment on the most popular retail products only.

Webinar URL - <http://onegroup.acrobat.com/workingwithretailers/>

Region	Date	Time
Australia	Wednesday 21 October	11:00am - 12:00pm (AEST Brisbane)
Europe	Wednesday 21 October	2:00am - 3:00am (BST London)
North America	Tuesday 20 October	6:00pm - 7:00pm (PDT Los Angeles)