



# miessence® news

Issue 49 Sep 2010

## Superfoods Under the Microscope



### In this Issue:

Clinical study on Berry Radical & In-Liven	<b>P2</b>
Miessence Sponsored Athletes	<b>P3</b>
Super Business Builder!	<b>P4</b>
Narelle's New Deodorants Video	<b>P4</b>
New Training E-book	<b>P5</b>

Organic Lifestyle Challenge Leaders	<b>P6</b>
Welcome to the Team	<b>P7</b>
Are You Receiving Our RSS feeds?	<b>P8</b>
Organic Alliance - Members Helping Members	<b>P8</b>
New Welcome Letters	<b>P8</b>
MiTraining	<b>P9</b>

# Prove It to Me

## Review of Healthy Body Nutritional Pack webinar

Anticipation was high as people hopped on the Healthy Body Nutritional Pack webinar last week.

Narelle started things off by sharing in-depth information about the raw, certified organic ingredients contained in Berry Radical, In-Liven and Fast-Tract, and how our bodies were designed to eat nutrient rich whole foods containing natural antioxidants and probiotics and not the synthetics found in artificial vitamins and supplements.

Narelle explained how the antioxidants in Berry Radical help neutralise free radical damage that can cause cancer and disease, and how the probiotics in In-Liven and Fast-Tract help reduce blood cholesterol, high blood pressure, retard yeast infection, aid digestion, and more.

## Clinical study on Berry Radical & In-Liven

Full-time practicing Naturopath Gary Borman has a scientific background having grown up in the mainstream, “prove it to me” world. So it was with a healthy dose of skepticism that he conducted a clinical study on the effects of Berry Radical and In-Liven on the blood of 6 participants for 12 weeks.

The key tool for the test was a large blood analysis microscope. Gary didn't know which product(s) each participant was taking.

A baseline Wellness Appraisal questionnaire consisting of up to 645 questions covering all the body systems was given and scores tabulated. Then blood samples were taken and analysed under a dark field microscope and abnormal blood parameters were scored and tabulated.

Gary was blown away by the results once they were collated, and said they were extraordinary!

There were significant improvements in blood parameters in as little as six weeks, and an overall feeling of well-being noted from all participants, some with improvements of over 80% in certain areas, such as digestion, sugar management, and increased energy.

Both Narelle and Gary were available for a lengthy Q&A after the talks, with shared input from attendees. A sampling of questions included:

- **Does In-Liven have prebiotics?**
- **How does Fast-Tract travel unrefrigerated?**
- **Do antioxidants stand up well in hot water?**
- **Does In-Liven need to be taken on an empty stomach?**
- **Is Fast-Tract better than In-Liven?**
- **Is there a danger in combining In-Liven with raw milk kefir?**
- **Should people who have rheumatoid arthritis take extra Berry Radical?**

Find out the answers to these questions and more by listening to the recorded webinar!

**Healthy Body Nutritional Pack Webinar** ▶▶



# Miessence Sponsored Athletes

## Golfer Laura Kueny

Laura injured her wrist while hitting balls on the range during the Women's U.S. Open. She continued to play through the pain for that tournament and two others before doctors recommended she stop to prevent further damage.

A hand and wrist specialist said that the sheath that encased the ligament in her wrist had a tear in it, and since it hadn't healed in the four weeks that Laura had given it a rest, he believed that surgery was the only option.

Without surgery, Laura could ultimately tear the ligament itself. She plans to go to another specialist for a second opinion.

In the meantime, Laura continues to use Miessence products and hopes that taking In-Liven will help speed the healing process, since she has read that probiotics can do this.



## Surfer Dan Ross

Dan sustained a neck injury prior to the J Bay Rip Curl Tournament and unfortunately got knocked out at Round 2.

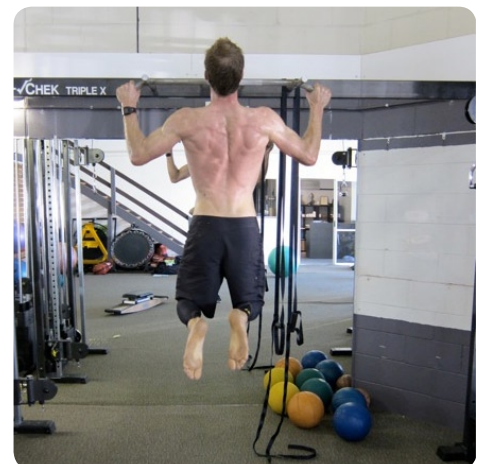
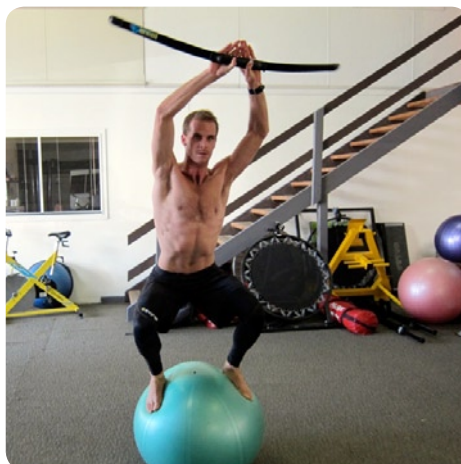
When he woke up the next morning, he couldn't move. Dan travelled immediately to the Gold Coast to undergo special training to release disc pressure in his neck that included breathing exercises, a strict nutritional regime, and specialised exercises.

He took larger and more frequent doses of In-Liven and Berry Radical to assist with the healing process.

After a few weeks, Dan resumed light training and initiated alignment strengthening for his neck. He has since begun normal strength and cardio training and is back into dynamic training in preparation for the next World Tour event in Trestles, California, on September 12th. Colin and Narelle met with Dan for an organic meal and to wish him well.

Dan says he is so focused now on his nutrition regime that he feels his body has detoxed and is healing well, and he is actually feeling fitter and healthier than ever!

Miessence wishes both athletes a complete recovery and the best of luck and success!



# A Standing Ovation for Rachael Storch!

## Super Business Builder!

Miessence would like to applaud representative Rachael Storch for her outstanding effort in building her Miessence business.

Since joining in May 2009, Rachael has directly sponsored over 60 PCs. In July she sponsored 10 new PCs, and 9 in August. Rachael's primary strategy is MiSpa. She has hosted 11 parties since joining. Her most successful MiSpa party was in July where she took orders for over \$1560!

Kudos, Rachael!

## Let's get to know Rachael

Rachael has been a Miessence representative since May of 2009. She has an 18 month old daughter named Lila, and her second child is due in February.

With a background in Environmental Education, Miessence has given Rachael the opportunity to build a home-based business selling sustainable products within an ethical company.

She plans to build a successful team and strong customer base for her own sense of achievement and financial freedom, and is becoming more and more concerned with chemical-laden products on the supermarket shelves.

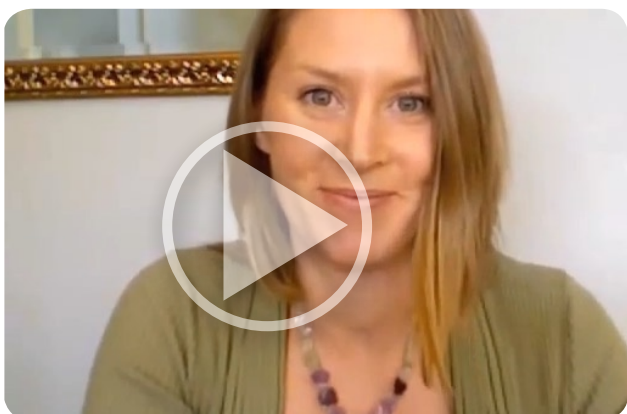


# New Product Review Video for Miessence Deodorants

Miessence Research & Development Director Narelle Chenery has just completed this video on our hugely popular, top selling range of chemical-free deodorants.

The video makes a great educational tool and is perfect to share with customers and friends.

[Watch Now on YouTube](#) ▶▶





# mibusiness

## New Training Resource: Women in Organics and Networking e-book on CD

Miessence Executive Representative Linda McMahon has written and compiled interviews from top performing female Miessence representatives. Included on the CD are Wendy Bryan, Kym O'Connell, Melissa Trevorrow, and Alora Waldron.

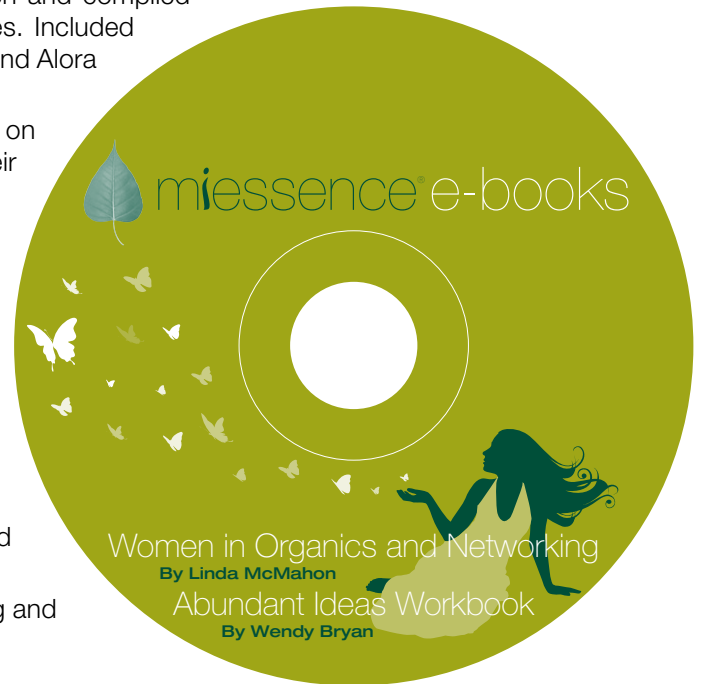
Read along as these four dynamic business leaders share tips on how they deal with challenges, and let you in on some of their secrets of success. Their stories will leave you feeling refreshed, and provide the inspiration and motivation you need to create your own success story.

Alora Waldron was the first independent representative to join Miessence and has had over 14 years experience in network marketing.

She is now a senior executive and a holistic health professional and public speaker who motivates others to live more empowering lives.

Included on the CD is a jam-packed interview full of valuable information, including how Alora shifted her attitude to money and was then able to create wealth.

Find out how she overcame her limiting view of network marketing and discovered her life purpose.



### Some Extracts from Alora's interview:

*"I had discovered a purpose for money and it was connected to my heart and what I loved, which were people, the beauty of life, and the privilege of giving with full freedom."*

*"From that moment I took on a view of money from a place of me being naturally worthy and deserving. I let go of my concern and opened up, allowing a creative flow of money into my life. I felt responsible for my desire and passion to give what I wanted to give, when I wanted to give."*

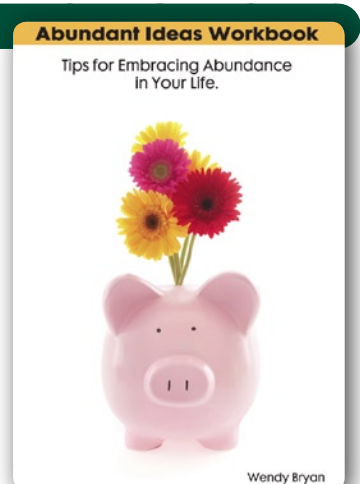
### Free With Every CD Purchase - Abundant Ideas Workbook

#### Tips for Embracing Abundance in Your Life by Wendy Bryan

This 12 page workbook contains ideas, advice and tangible exercises to assist you in creating a more abundant mentality and lifestyle.

Today is the perfect day to get these new training resources.

Purchase your *Women in Organics and Networking* e-book and receive your free *Abundant Ideas Workbook!*



### Shop Now for Women in Organics & Networking ▶▶

Coming soon to USA.



# mileaders

## Organic Lifestyle Challenge Winners and Leaders

A hearty congratulations goes out to Stephanie Brua and Michelle Chiang for being our Organic Lifestyle Challenge winners for August!

### August

**HSFP Packs Sold**

**Stephanie Brua**

**USA**

**OLC Fast Start Packs Sold**

**Michelle Chiang**

**Singapore**

Our monthly pack sales winners will receive a \$150 Miessence gift voucher, and our monthly Fast Start sponsor award winners a \$300 Miessence gift voucher.

### Well done Stephanie and Michelle!

The following members have also received a \$100 Miessence gift voucher for sponsoring a new member who has placed a Super Fast Start order during the August challenge period:

<b>Gabrielle McGrath</b>	<b>Australia</b>
<b>Belinda Marsh</b>	<b>Australia</b>
<b>Dinorah Sierra</b>	<b>Puerto Rico</b>
<b>Evolve Organic</b>	<b>Australia</b>
<b>Chiropractic Connection</b>	<b>Australia</b>
<b>Dr Sarah Lantz</b>	<b>Australia</b>
<b>Edwin Grygielko</b>	<b>USA</b>
<b>Legacy Organic</b>	<b>USA</b>
<b>Universe</b>	<b>USA</b>
<b>Geoff Goldie</b>	<b>Australia</b>
<b>Michelle Chiang</b>	<b>Singapore</b>
<b>Vanessa Comley</b>	<b>Australia</b>



We're now into the final month of our Organic Lifestyle Challenge. Remember,

the top cumulative pack seller for the four month challenge period will receive a \$500 cash achievement award, and the top cumulative sponsor of new members placing Organic Lifestyle Fast Start Pack orders will receive a \$1000 cash achievement award.

We'll be announcing the Grand Prize winners in October's newsletter and hope to see your name there!





# micolleagues

## Welcome to the Team

Emerald Gardens Nursery

Mieko Mieko

Masumi Adachi

Akemi Kira

Miho Kuge

Mihoko Kishimoto

Shigeko Sakaguchi

Fujiwara Hisae

Ichiro Sekine

Organic Probiotics

Jill Walls

Yosiko Hosokawa

Fukuko Kakehi

Hiromi Ishizuka

Taeko Watani

Yuko Matsumoto

Kanako Inaoka

Hitomi Kakehi

Taiko Kanamaru

Yasue Matsumoto

Mika Kamakura

Ikuko Takasu

Masako Ishida

Mitsuko Wada

Greenaction

Raihanaty Abdul-Jalil

Nayda Ocasio

Hisae Hagino

Daisuke Mouri

Lotus Wellness

Richenda Tomlinson

Akira Ikegawa

Lisa Scamporlino

Mipureorganichome

Suguru Goto

Yoshiaki Oka

Bounce!

Avneet Sidhu

Earth Mother Designs

Spar Express Helensvale

Katayama Kimiko

Andy And Jos Fissioli

Katherine Maeda

Yoriko Fujisaki

Erin Demory

Amano Satsuki

Maurice O'neill

Tsorganics

Josephina Swift

Erin Matthews

Michele Mahon

Yasuko Kosuda

Godly Nutrition

Dr. Julie Hartman

Katheryn Rodler

Nicole Davies

Yoshiko Oka

Kyoko Katsuragawa

Wendy Kaunesis

Paige Viers

Kim Stanley

Yasuko Kosuda

Angela David

Meredith Somerville

Jacqueline Weller

Danielle Montes

Rosemary Provera

Ayako Tamura

Jenn Allen

Jacinta Jacinta Wann

Marylane Packer

Savannah Hinkle

Takayuki Maeda

Baliena Flower Therapies

Light Health

Yoon Kunio

Alethea Dagg

Elda Baranova

Janiece Staier

Juan Barrera

Miss Eco Glam

Latrobe Health Centre

Karen Schouwenburg

Wendy Elphinstone

Bethany Higgins

Vibrant Nutrition

Abeer

Lisa Barfoot





# miresources

## Are You Receiving Our RSS feeds?

RSS feeds provide you with up-to-date information on product stock changes, policy updates, business tips and news, webinar postings, and much more. RSS readers can be installed in your favourite mail program as a dedicated inbox. They also serve as a searchable archive, making it easy to locate key pieces of information from previous months.

Signing up is free and easy. Simply click the Member News tab, scroll to the bottom of the page and click on the RSS icon.

Questions? Use the help menu of your email client software: Outlook, Apple Mail, etc., for assistance. Using RSS feeds means that you'll never have to miss another important ONEgroup communication again!



## Organic Alliance - Members Helping Members

### What is the Organic Alliance network?

Organic Alliance is a worldwide, member-only, online community that is all about helping each other succeed in our Miessence businesses and educating others about our incredible products.



Once you've created your free Organic Alliance profile you can:

- **Join and/or start a group on any topic relating to your Miessence business**
- **Contribute to ongoing discussions where you can ask questions or add information**
- **Get to know other Organic Alliance members through their profiles or shared interests**
- **View videos, photos and blogs**

The Organic Alliance network exists so that we all can share tips and learn in a non-competitive environment.

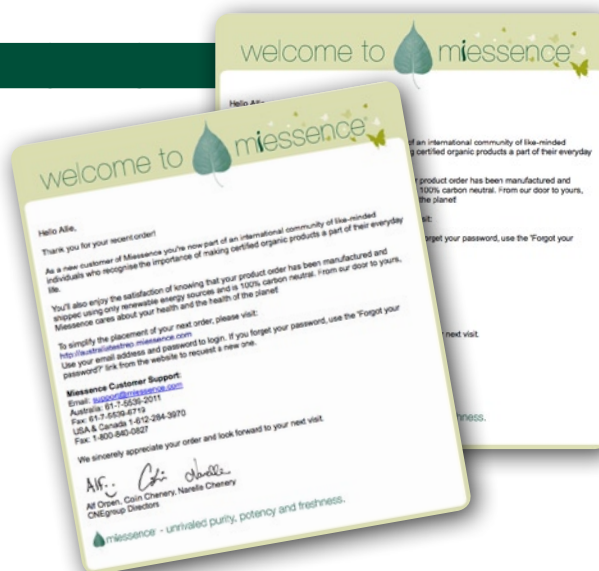
Miessence Executive Representative Erin Ely founded and moderates the Organic Alliance to help keep things running smoothly. Thanks, Erin, for this valuable business building resource!

**Register Now:** <http://organicalliance.ning.com>

## Updated Member and Customer Welcome Letters

We've given our welcome letters a fresh look, updated the contact information, and strengthened our environmental message.

We've also placed the letters in your Members Area so you'll know what your new members and customers are receiving.





# mi training

## Webinar: Product FAQ with Narelle Chenery

Sophisticated, sensuous, and very, very special, this webinar will provide in-depth training on Miessence® products, by creator Narelle Chenery. You'll learn all the essentials, including:

- How to understand certifications
- How to turn negatives into positives for different products
- How to use products
- An opportunity to ask Narelle all your questions about any Miessence® product you wish
- How to sell products

Please submit questions in writing, prior to the event, so Narelle can answer as many questions as possible. Email your questions to [products@miessence.com](mailto:products@miessence.com). This is the sort of training that gives you a leading edge in the marketplace. Not to be missed!

**Webinar URL - <http://onegroup.na6.acrobat.com/eventwithnarelle/>**

Region	Date	Time
Australia	Tuesday 5th October	11:00am - 12:00pm (AEST Brisbane)
Europe	Tuesday 5th October	2:00am - 3:00am (BST London)
North America	Monday 4 October	6:00pm - 7:00pm (PDT Los Angeles)

## Webinar: Retail Training - Open Question Forum with Adam Houlahan

Professionalism is the name of the game when you sponsor and support a retail store. You will be expected to answer all kinds of questions about Miessence and the products, the business model, and all the programs, procedures, and promotions. You'll need to be on top of everything happening in the Miessence retail world if you want to do a good job and be successful.

Sound daunting? Not at all! Join this month's Retail Training Open Question Forum Webinar and let Retail Manager Adam Houlahan answer your questions, give tips, and provide valuable information that you can use in supporting your retail store. Ever shop at a store and see so many ways you could do things better? Now you can, when it comes to representing our pure, unsurpassed products. Not only can you be the best that you can be - professionally speaking - you have the opportunity to make your retail store the best they can be!

**Webinar URL - <http://onegroup.na6.acrobat.com/workingwithretailers/>**

Region	Date	Time
Australia	Thursday 7th October	11:00am - 12:00pm (AEST Brisbane)

To participate, simply email your questions regarding the retail strategy 24 hours prior to the webinar start to [retail@miessence.com](mailto:retail@miessence.com). Every time we receive a question from you, your name will go into a drawing for a trial size Skin Essentials Pack. The more questions you ask, the greater your chances of winning. Others are asking questions to stay ahead of the game. Don't miss your opportunity to ask yours!

## Conference Call: About In-Liven (Probiotic Superfood) and Fast-Tract with Czerral

This call is a fantastic opportunity to find out all you need to know about the probiotic super food In-Liven and our gluten free liquid probiotic Fast-Tract from the creator himself.

**US Telephone number: + 1 712 775 7100 Pin: 218471 #**

Region	Date	Time
Australia	Wednesday 29th September	11:00am - 12:00pm (AEST Brisbane)
Europe	Wednesday 29th September	2:00am - 3:00am (BST London)
North America	Tuesday 28th September	6:00pm - 7:00pm (PDT Los Angeles)